# Received by NSD/FARA Registration Unit 07/16/2018 2:49:52 PM OMB No. 1124-0002, Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530.

#### Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month P	eriod Ending _	une 30, 2018			,
	· I -	REGISTRA				
1. (a) Name of Registrant		(b) Registr				
Innovation Norway ,		00526				
(c) Business Address(es) of Registra 655 Third Ave, Suite 1810 New York, NY 10017	nt		,			٠.
			•		•	
		e en			•	
2. Has there been a change in the inform	nation previously fu	ırnished in con	nection with th	e following?	MP-1 18-1	
(a) If an individual: (1) Residence address(es)	Yes □	No 🗆				
(2) Citizenship	Yes □	No □		,		
(3) Occupation	Yes 🔲	No □				
(b) If an organization:	•					•
(1) Name	Yes □	No 🗵				
(2) Ownership or control	Yes 🗌	No ⊠				
(3) Branch offices	Yes 🔲	No 🗵				. •
(c) Explain fully all changes, if any	, indicated in Items	(a) and (b) ab	ove.		V	·
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·					•	•
•	•			•	;	
	•					
	·					
•			,			
IF THE REGISTRAN	T IS AN INDIVI	DUAL, OMIT	RESPONSE	TO ITEMS 3	3. 4. AND 5(a).	
3. If you have previously filed Exhibit C	•					ng period.
Yes □ No ⊠		, ,				B bostom
If yes, have you filed an amendment	to the Exhibit C?	Yes 🗌	No 🖂			•
If no, please attach the required amen		•	, -		•	
		•				

The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

	Yes 🗆	No ⊠				•
	If yes, furnish the follow	wing information:	.:		•	
	Name	· · · · · · · · · · · · · · · · · · ·	Pos	ition	Date Con	nection Ended
						•
	•					•
			•			
(b)	Have any persons becor	ne partners, officers, direc	ctors or similar offic	cials during this 6 mor	nth reporting period	<b>?</b> .
` ′	Yes □	No ⊠				•
	If yes, furnish the follo	wing information:				•
	Name	Residence Ad	dress	Citizenship	Position	Date Assumed
	•	·	•	•	•	
				•		•
		•	•			
(a)	Has any nerson named i	n Item 4(b) rendered serv	ices directly in furt	perance of the interest	é of any foreign pri	ičinal9
(μ)	Yes	No ⊠	ices uncerty in furt	iciance of the interest	s or any roreign prin	icipat:
	_	th person and describe the	service rendered.	•		
		··· p -··· · · · · · · · · · · · · · · ·	-,,			
		•			•	
	•		. *			•
	secretarial, or in a relate	o the registrant directly in d or similar capacity?	furtherance of the Yes □	No 🗵	n principal(s) in oth	or man a cicrical or
			Yes 🗌		Position	Date Assumed
	secretarial, or in a relate	d or similar capacity?	Yes 🗌	No 🗵		
	secretarial, or in a relate	d or similar capacity?	Yes 🗌	No 🗵		
	secretarial, or in a relate	d or similar capacity?	Yes 🗌	No 🗵		
	secretarial, or in a relate	d or similar capacity?	Yes 🗌	No 🗵		
	secretarial, or in a relate	d or similar capacity? Residence Ad	Yes □ dress	No ⊠ Citizenship	Position	Date Assumed
	secretarial, or in a relate Name Have any employees or	d or similar capacity?  Residence Ad  individuals, who have file	Yes □ dress ed a short form regi	No ⊠  Citizenship  stration statement, ten	Position minated their emplo	Date Assumed
	secretarial, or in a relate Name Have any employees or connection with the reg	d or similar capacity?  Residence Addition of the control of the c	Yes □ dress ed a short form regi	No ⊠  Citizenship  stration statement, ten	Position	Date Assumed
	Name  Have any employees or connection with the reg  If yes, furnish the follow	d or similar capacity?  Residence Addition of the control of the c	Yes  dress  ed a short form regin reporting period?	No ⊠  Citizenship  stration statement, ter	Position  minated their emplo	Date Assumed
	secretarial, or in a relate Name Have any employees or connection with the reg	d or similar capacity?  Residence Addition of the control of the c	Yes  dress  ed a short form regin reporting period?	No ⊠  Citizenship  stration statement, ten	Position  minated their emplo	Date Assumed
	Name  Have any employees or connection with the reg  If yes, furnish the follow	d or similar capacity?  Residence Addition of the control of the c	Yes  dress  ed a short form regin reporting period?	No ⊠  Citizenship  stration statement, ter	Position  minated their emplo	Date Assumed
	Name  Have any employees or connection with the reg  If yes, furnish the follow	d or similar capacity?  Residence Addition of the control of the c	Yes  dress  ed a short form regin reporting period?	No ⊠  Citizenship  stration statement, ter	Position  minated their emplo	Date Assumed
	Name  Have any employees or connection with the reg  If yes, furnish the follow	d or similar capacity?  Residence Addition of the control of the c	Yes  dress  ed a short form regin reporting period?	No ⊠  Citizenship  stration statement, ter	Position  minated their emplo	Date Assumed
(c)	Name  Have any employees or connection with the reg If yes, furnish the follow Name	d or similar capacity?  Residence Additional state of the	Yes  dress  ed a short form reginal reporting period?  Position or  ed a short form reginal region r	No   Citizenship  stration statement, ten Yes  Connection	Position minated their emplo No 図	Date Assumed byment or the Terminated
(c) (d)	Name  Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n	d or similar capacity?  Residence Additional and the sidence Additional and the sidence and th	Yes  dress  ed a short form reginal reporting period?  Position or  ed a short form reginal region r	No   Citizenship  stration statement, ter Yes   Connection	Position minated their emplo No 図	Date Assumed byment or the Terminated
(c)	Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n If yes, furnish the follow	d or similar capacity?  Residence Additional street of the control	Yes  dress  ed a short form reginal reporting period?  Position or	No   Citizenship  stration statement, ten Yes  Connection  stration statement, ten No	Position  minated their emplo  No   Dar  minated their conne	Date Assumed  byment or  te Terminated  ction with any forei
(c) (d)	Name  Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n	d or similar capacity?  Residence Additional and the sidence Additional and the sidence and th	Yes  dress  ed a short form reginal reporting period?  Position or	No   Citizenship  stration statement, ten Yes  Connection	Position  minated their emplo  No   Dar  minated their conne	Date Assumed byment or the Terminated
(c) (d)	Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n If yes, furnish the follow	d or similar capacity?  Residence Additional street of the control	Yes  dress  ed a short form reginal reporting period?  Position or	No   Citizenship  stration statement, ten Yes  Connection  stration statement, ten No	Position  minated their emplo  No   Dar  minated their conne	Date Assumed  byment or  te Terminated  ction with any forei
(c) (d)	Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n If yes, furnish the follow	d or similar capacity?  Residence Additional street of the control	Yes  dress  ed a short form reginal reporting period?  Position or	No   Citizenship  stration statement, ten Yes  Connection  stration statement, ten No	Position  minated their emplo  No   Dar  minated their conne	Date Assumed  byment or  te Terminated  ction with any forei
(c) (d)	Have any employees or connection with the reg If yes, furnish the follow Name  Have any employees or principal during this 6 n If yes, furnish the follow	d or similar capacity?  Residence Additional street of the control	Yes  dress  ed a short form reginal reporting period?  Position or	No   Citizenship  stration statement, ten Yes  Connection  stration statement, ten No	Position  minated their emplo  No   Dar  minated their conne	Date Assumed  byment or  te Terminated  ction with any forei

(PAGE 3)

[ - ]	FORE	IGN	PRIN	CIP	ΑL

If yes, furnish the following information:	uns v monum repo	rting period?	Yes 🗆	No 🗵	
Foreign Principal	•	Date	e of Termination	1	,
		·			
•					
	• .				
	·		-		
		•			
			,	-	
Have you acquired any new foreign principal(s) <sup>2</sup> during this 6 If yes, furnish th following information:	month reporting	period?	Yes 🗍	No 🗵	
Name and Address of Foreign Principal(s)	•	D	ate Acquired		
•					
	<i>,</i> ,				
In addition to those named in Items 7 and 8, if any, list foreign	n principal(s) <sup>2</sup> who	om you continu	ed to represent	during the 6	, ñ
reporting period.	n principal(s) <sup>2</sup> who	om you contini	led to représent (	during the 6	í mí
reporting period. Innovation Norway (a/k/a Innovasjon Norge) Akersgata 13	n principal(s) <sup>2</sup> who	om you contini	ned to représent (	during the 6	Σ Ω
reporting period. Innovation Norway (a/k/a innovasjon Norge)	n principal(s) <sup>2</sup> who	om you contini	ned to représent o	during the 6	δm
reporting period. Innovation Norway (a/k/a Innovasjon Norge) Akersgata 13 0104 Ōslo	n principal(s) <sup>2</sup> who	om you contini	ed to représent (	during the C	ς m
reporting period. Innovation Norway (a/k/a Innovasjon Norge) Akersgata 13 0104 Ōslo	n principal(s) <sup>2</sup> who	om you contini	ned to représent	during the C	<u> </u>
reporting period. Innovation Norway (a/k/a Innovasjon Norge) Akersgata 13 0104 Ōslo	n principal(s) <sup>2</sup> who	om you continu	ned to représent	during the C	Σ M
reporting period. Innovation Norway (a/k/a Innovasjon Norge) Akersgata 13 0104 Oslo Norway				during the C	S m
reporting period.  Innovation Norway (a/k/a Innovasjon Norge)  Akersgata 13 0104 Öslo  Norway  . (a) Have you filed exhibits for the newly acquired foreign processing the process of the newly acquired foreign process.				during the C	ó m
reporting period.  Innovation Norway (a/k/a Innovasjon Norge)  Akersgata 13 0104 Öslo  Norway   (a) Have you filed exhibits for the newly acquired foreign processes and the processes are always as a second or second				during the C	ó m
reporting period.  Innovation Norway (a/k/a Innovasjon Norge)  Akersgata 13 0104 Öslo  Norway  . (a) Have you filed exhibits for the newly acquired foreign processing the process of the newly acquired foreign process.				during the C	ភ កុរ
Innovation Norway (a/k/a Innovasjon Norge)  Akersgata 13 0104 Öslo Norway   (a) Have you filed exhibits for the newly acquired foreign processes the processes of the processes	ncipal(s), if any, l	listed in Item 8	?		5 m
Innovation Norway (a/k/a Innovasjon Norge)  Akersgata 13 0104 Öslo Norway   (a) Have you filed exhibits for the newly acquired foreign processes and the second sec	ncipal(s), if any,	listed in Item 8	?		5 m

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(PAGE 4)

111 - 4	CTIVI	TIES

11	During this 6 month rep named in Items 7, 8, or		u engaged in an Yes			ices to any foreign prin	cipal
	If yes, identify each fore	eign principal and desc	ribe in full deta	il your activities a	nd services:		
	Foreign principal: Innov Activities: Provided trav requests from travel tra individuals. Produced a Norwegian Travel Work Updated websites (www with Norwegian travels	el information and se de and consumers. Se nd distributed travel i shop in Norway. Publ v.visitnorway.com) an	rvices, as well as ent travel inform nformation mat ished travel info nd www.goscan	s promotional wo nation to travel ag terial. Invited Ame ormation and adve dinavia.com) with	ents, tour operaterican tour operateritsed in online to travel information	ors, travel editors and tors to attend the ravel & lifestyle chann on. Visits to Norway to	els.
		·		1			•
	•		•	•			
				<u> </u>	<u> </u>		
12.	During this 6 month rep	orting period, have yo lo ⊠	u on behalf of a	ny foreign principa	al engaged in poli	tical activity <sup>5</sup> as define	d below?
•	If yes, identify each such the relations, interests an arranged, sponsored or on names of speakers and s	nd policies sought to b delivered speeches, lec	e influenced and	the means emplo	yed to achieve thi	s purpose. If the regis	trant
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13.	In addition to the above foreign principal(s)?	<u> </u>	any, have you e No.⊠	engaged in activity	on your own beh	alf which benefits you	ŗ
	If yes, describe fully.	•	,				
		•					
	•						•
		,	÷				
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<sup>5 &</sup>quot;Political activity," as defined in Section 1(0) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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#### IV - FINANCIAL INFORMATION

		NIES ith reporting period, have you i any other source, for or in th				
	money either as c	ompensation or otherwise?	Yes 🗵	No 🗆		•
	If no, explain why	<b>/</b> -	,			·.
		•				
	If you got forth he	elow in the required detail and	canarately for an	h foreign principal a	n nogovet o	feuch maniae 6
	•	From Whom	separately for eac		account o	
	Date 01.10.2018		Conoral airia	Purpose		Amount
	02.12.2018	Innovasion Norge		ations and salaries		\$350,000
	02.12.2018	Innovasjon Norge Innovasjon Norge		ations and salaries		\$300,000
				ations and salaries		\$20,000
	03.13.2018	Innovasjon Norge	•	ations and salaries		\$400,000
	04.12.2018	Innovasjon Norge		ations and salaries		\$400,000
	05.03.2018	Innovasjon Norge		ations and salaries		\$400,000
	06.04.2018	Innovasjon Norge		ations and salaries	,	\$400,000
	06.21.2018	Innovasjon Norge	General oper	ations and salaries		\$300,000
				,	•	\$2,570,000
			•			Total
)	During this 6 mor	NDRAISING CAMPAIGN th reporting period, have you named in Items 7, 8, or 9 of th	received, as part	of a fundraising camp	aign <sup>7</sup> , any i No □	money on behalf of a
,	7 7 7			·		
,	If yes, have you f	iled an Exhibit D8 to your regi	stration?	Yes 🗆	No 🗆	
• •		iled an Exhibit D <sup>8</sup> to your regi e date the Exhibit D was filed	•	Yes L	No □	
;)	If yes, indicate the RECEIPTS-THI During this 6 mor		Date	g of value <sup>9</sup> other than	money fro	m any foreign princi such foreign princip
	RECEIPTS-THI During this 6 mornamed in Items 7, Yes	e date the Exhibit D was filed.  NGS OF VALUE  th reporting period, have you  8, or 9 of this statement, or fi	Date	g of value <sup>9</sup> other than	money fro	m any foreign princi such foreign principa

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects of receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign (See Rule 201(e))

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

														(PAG	E·6)
15. (a)	Durir (1) c	BURSEM ng this 6 id disbursed 9 of this s	month or exp	reportir pended	ng period monies in	connec	ou tion with a	activity	on beha	lf of any	foreign	orincipal na	med in Iten	is 7, 8, (	or
		, ,	• • •				rincipal?		Yes □		No ⊠		•		•
	If no,	, explain i	in full	detail w	hy there	were no	disbursen	n <b>e</b> nts m	ade on b	ehalf of	any forei	gn principa	1.		
•	If yes	s, set fortl es transm	h belov iitted, i	w in the	required o each fo	detail ai reign pri	nd separati incipal.	ely for e	each fore	eign princ	cipal an a	 account of s	such monies	i, includ	ing
	Date		٠	•	То	Whom				Purp	ose		Ame	ount	
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Total

(PAGE'7)

	Yes □	No ⊠						
If yes, fu	rnish the following i	nformation:		-	` , ,	· `	,	
Date	Recipi	ent	Foreign Pr	incipal	Thing of V	alue	Purpi	ose
•.						•		
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	•							•
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			•	,				
				•				
		,	•			٠.	٠ ٠	
Dùring tļ other per	RSEMENTS-POLIT his 6 month reporting son, made any contri r in connection with a	g period, have y butions of mor	ou from you ney or other	ar own funds and things of value 11 i	n connection	with an elect	ion to any	political
	Yes □	No 🗵			•			
If yes, fu	rnish the following i	nformation:					•	
Date		nt or Thing of	••	Political Orga			Location	

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

#### V-INFORMATIONAL MATERIALS

16.	(a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?  Yes ⊠ No □
	If Yes, go to Item 17.
	(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
	Yes □ No □
	If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.
17.	Identify each such foreign principal.
	Innovation Norway (a/k/a Innovasjon Norge)
	Akersgata 13
	0104 Oslo Norway
10	
18.	During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?  Yes  No
	If yes, identify each such foreign principal, specify amount, and indicate for what period of time.
•	
10	
19.	During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of information materials include the use of any of the following:
ā	Radio or TV broadcasts Magazine or newspaper  Motion picture films  Letters or telegrams
X	Advertising campaigns  Press releases  Pamphlets or other publications  Lectures or speeches
	Other (specify)
Ele	ectronic Communications
	Email
$\boxtimes$	Website URL(s): www.visitnorway.com & www.goscandinavia.com
	Social media websites URL(s): Facebook/Visitnorwayusa, Twitter/Visitnorwayusa, Instagram/Visitnorwayusa
	Other (specify)
36	
20.	During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:
	☐ Public officials ☐ Newspapers ☐ Libraries
	☐ Legislators ☐ Educational institutions
	☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
	Other (specify) Travel agents, tour operators, travel magazines
21.	What language was used in the informational materials:
	⊠ English □ Other (specify)
22	
22.	Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No
23.	Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  Yes □ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

#### VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	<i>.</i> .	(Print or ty	pe name uno	der each signatur	re or provide electro	de electronic signature			
Júly 16, 2018		/s/ Hege Vibeke Barnes							
							•		
<u> </u>		-			<del></del>	-	-		
		-					. ,		
			e .				-		

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Norway
Norway
Norway
Norway
POWERED BY NATURE

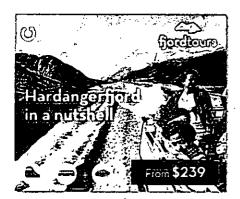
NORWAY
POWERED BY NATURE

1 January - June 2018

NSD/FARA Registration Unit 07/16/2018



# Fjord Norway Hardangerfjord in a Nutshell Ads Mar 5-18



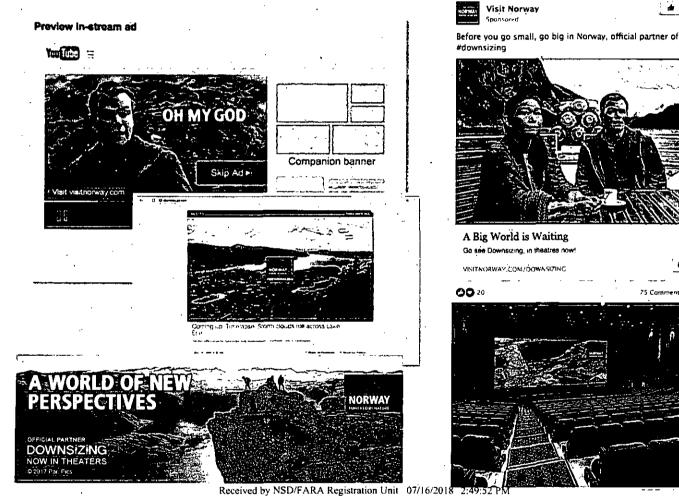








# **Downsizing Film Tie-In**





## **National Geographic Advertorial Campaign**



Nigardsbreen glacier, a part of the Jostedalsbreen glacier, the largest glacier in mainland Evrope.

PHOTOGRAPH BY FJORD NORWAY/SVERRE HIJDPNEVIK

TRAVEL

## Fjord Norway: Visit One Of the World's Greatest Landscapes

Sognefjord in a nutshell. Your trip starts in beautiful Bergen or Oslo

PICTURE DEEP BLUE inlets kniting into snowregisted mountains. Green countryside dotted with peaceful towns and villages. Now put yourself in the picture. You're in fjord country, a breathtaking vertical expanse of fjord, mountain, and sky—and you can amost feel yourself soaring like the eagles overhead or patrolling the deep waters like the whales.

The stunning landscapes of Flord Norway were created by a succession of ice ages, and since then the landscape has staved pretty much the same. Fjord arms and their lacy waterialls are accessable virtually everywhere you go. UNESCO has included the Norwegian fjord landscape, exemplified by places like Geirangerfjord and Naroytiord, on its prestigious World Heritage List.



Preikestolen: The view of Pulpit Rock overlookin the Lysehord. Easy to reach from Stavanger PHOTOGRAPH BY PAUL EDMITTOSOMYFIGROUNDEWAY

TRAVEL .

#### Home of the Viking Kings

Launch your fjord exploration from Norway's coastal cities and towns.

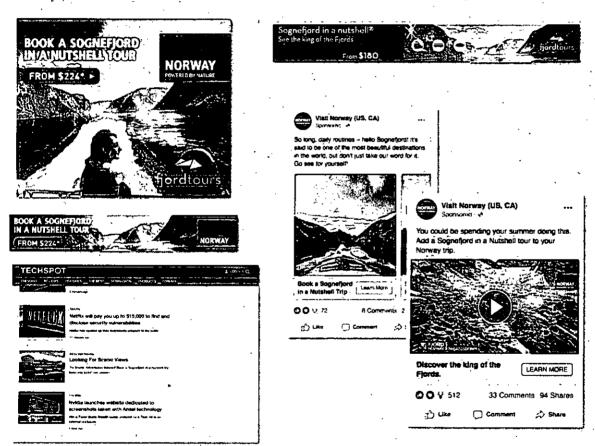
From small towns to small cities, Ford Norway's coastal communities make perfect to altern for immersing yourself in Ford country/the forulands ago. Each tasen has us own unque and welcoming atmosphere, so feel free to dive right into local culture and cuinne. Once sare haven't or sading steps, these towns continue to thrive as points for, international trade, With the town as a bake, and the natural world right at your doorstep, get out into the food monthly works been longing to see. Spring and Summer escenings back in town, you'd have a direct choice of concerts, betyrals, and during uptanes.



Received by NSD/FARA Registration Unit 07/16/2018 2:49:52 PM

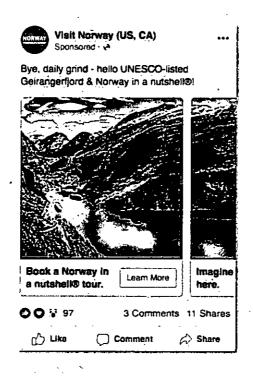


# Norway Sognefjord in a Nutshell Mar 5 - Apr 1



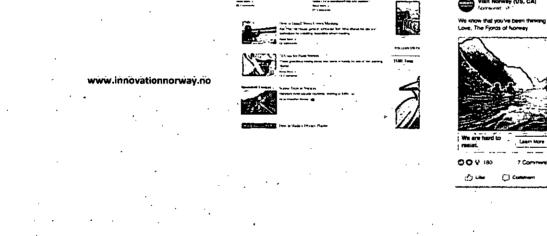


# Fjord Norway Geirangerfjord in a Nutshell Apr 2-15





# Fjord Norway Norway in a Nutshell Apr 16-29







# Table Tales Global - Main Norway Cities Mar 7 - Apr 14





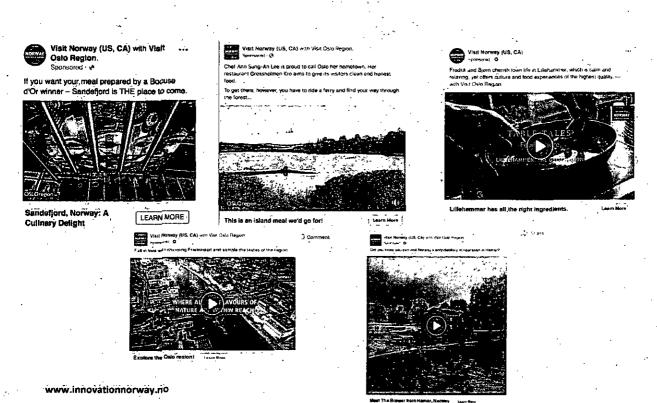
# Oslo Region and SAS Table Tales May 7 - ends Jul 17



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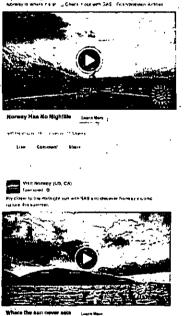
# Table Tales Global - Oslo Region Jun 8 - ends Aug 12





# No Nightlife Global Campaign Jun 21 - ends Jul 17







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